



INDIA TRADE PROMOTION ORGANISATION

Date: August 14, 2025

INTERIM NOTICE – IITF 2025 MARQUEE PARTICIPATION

India Trade Promotion Organisation (ITPO) will be organizing the 44th edition of India International Trade Fair (IITF), at Bharat Mandapam (New Delhi), from November 14-27, 2025.

2. The booking of space by private entities for participation in the exhibition will be through ITPO's new online booking portal <https://booking.indiatradefair.com/login>. All interested exhibitors will be required to complete the mandatory account creation/registration process and pre-registration for IITF through this new portal. The link for online registration is <https://booking.indiatradefair.com/create-organiser>

The steps for account creation and pre-registration are given in the USER MANUAL available here: <https://indiatradefair.com/uploads/IITF2025/USER%20MANUAL%20IITF%202025.pdf>

3. The first stage of online bookings of IITF 2025 will be opened for Marquee Companies in due course. The details for Marquee Company participation are given below:

- i. The qualifying criteria for any company to be considered for booking under the “Marquee” category is an annual turnover of a minimum of Rs. 50 crores during any one of the previous 05 financial years.
- ii. The minimum booth size under the Marquee category will be 100 sqm.
- iii. The booths will be available **at a premium over and above the regular rentals**.
- iv. Registered applicants interested to participate in Marquee bookings will be required to apply online through the portal.
- v. First, they will be required to upload their CA-certified Turnover documents (an annual turnover of a minimum of Rs. 50 crores during any one of the previous 05 financial years) and GST certificate.
- vi. The CA-certified Turnover document should be a single pdf file with a maximum size of 20 MB. GST certificate should be a single pdf file with maximum size of 10 MB.
- vii. Their documents will be checked for eligibility. Only approved applicants will be able to access the stall bookings that will open later for Marquee companies.
- viii. A detailed Notice with stall booking dates, rates, user manual etc. for Marquee companies will be published on **August 18, 2025** on the ITPO website <https://indiatradefair.com/> and IITF microsite : <https://indiatradefair.com/iitf/>
- ix. Registered applicants may start uploading their documents online through their dashboards after the above detailed Notice is published.
- x. The aim of this Notice is to inform applicants to keep their documents ready for Marquee participation in IITF 2025.

In case of any queries, please contact technicalsupport@itpo.gov.in, tkpant@itpo.gov.in
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